



# AGRONOVA'26

CIRCULAR BIO-ECONOMY IN MODERN AGRICULTURE  
*Prioritising & Practicing Sustainability*



## AGRI SHARK TANK

This event is designed to ignite the entrepreneurial spirit among agricultural graduates, fostering innovative business concepts, discovering opportunities among agricultural products, finding logical solutions in the field of agriculture.

**THEME:** Transforming Bio-Resources into Scalable Business Solutions through Circular Innovation and Waste-Minimizing Designs.

### **RULES AND REGULATIONS:**

Team Size: Exactly 2 participants per team. (single entry per college)

### **Format:**

- Project proposal should be submitted in PPT format
- Font style "TIMES NEW ROMAN".
- Font size 12.
- Mention your Name, College name, Contact details in front page of the PPT.
- Submit to this Email: [tnau.agronova26@gmail.com](mailto:tnau.agronova26@gmail.com)
- **Last date for submission 17/05/2026**

Time Limit: 10 minutes (Max) for the presentation & Marketing (Own style).

- 5 minutes (Max) for Q&A/Discussion session with the judges.
- Language: English and Tamil.
- No plagiarism.
- The Decision of the Jury is final and binding.

### **EVALUATION CRITERIA:**

- Clarity and confident delivery of presentation.
- Originality & innovation.
- Marketing strategies.
- Adaptability to marketing mix.
- Capital management.